

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/771,902 Confirmation No.: 3886
Applicant : EDWARDS, ERIC
Title : METHODS AND APPARATUSES FOR IDENTIFYING
OPPORTUNITIES TO CAPTURE CONTENT
Filed : 02/04/2004
TC/A.U. : 2431
Examiner : ABRISHAMKAR, KAVEH
Docket No. : SON5180.85A (50T5528.01)
Cust. No. : 36813

**Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

TRANSMITTAL FOR FORMAL DRAWINGS

Dear Sir:

Five (5) sheets of formal drawings are being submitted to replace the informal drawings originally filed in this application. No new matter has been added.

Dated: 07/14/2010

Respectfully submitted,

/John P. O'Banion/

John P. O'Banion, Reg. No. 33,201
Rodger H. Rast, Reg. No. 45,853
O'BANION & RITCHEY LLP
400 Capitol Mall, Suite 1550
Sacramento, CA 95814
(916) 498-1010